## **Blog functional Requirements**

### **1. Header (Global Component)**

#### **Logo**

* Default TapTime logo displayed top-left.
* Clicking redirects to **Home (Landing Page)**.

#### **Navigation Menu**

Includes:

* **Join as Expert** → Redirects to Join as Expert page.
* **Your Journey** → Redirects to “How It Works”/Your Journey page.
* **Browse experts** → Redirects to “Browse experts” page.

#### **Login Button**

* Top-right CTA
* Redirects to Login page.
* Once logged in, it changes to user dashboard/avatar link.

**Search bar -** Fixed for the dedicated pages and those pages need to be added in the design.

Would be good to have a search bar for the blogs

### **2. Hero Blog Header Section**

#### **2Blog Title (H1)**

* Example: “How TapTime Works: From Expert Match to Actionable Advice”

#### **Featured Image**

* Large banner-style image at the top.
* Should be responsive.
* Optimization requirement: **<200KB**, WebP preferred.
* **Alt text required** for accessibility.

#### **Blog Summary / Excerpt**

* Brief intro paragraph giving an overview of the post's value.

### **Blog Content Body**

#### **Content Elements Supported**

* **Headings** (H2, H3)
* **Paragraph text**
* **Lists** (ordered/unordered)
* **Inline Images**
* **Blockquotes**
* **Links** (open in new tab, rel="noopener")
* **Callout boxes / highlights**
* **Internal blog post links** (e.g., “Explore more blogs”)

#### **Image Blocks**

* Each content image must have:  
  + Alt text
  + Lazy loading
  + Max width constraint for responsiveness

#### **SEO Best Practices**

* <h1> for title (only once)
* Structured heading hierarchy (h2, h3)
* Meta tags generated dynamically per blog
* Canonical URL

### **Related Blogs Section (Explore More Blogs)**

* Positioned after the main blog content.
* Grid or carousel layout. 4 blogs
* Each related blog includes:  
  + Image
  + Title
  + Short excerpt
  + Click-through to full blog detail page.